eZee Centrix
Complete Hotel Distribution Ecosystem
For real-time inventory distribution of your hotel
Presentation Overview

Overview

Features

Our Connectivity Partners

Integrated Hospitality Solutions

Our Clients

24x7 Live Support

eZee in Numbers

Why eZee

Contact Us
Overview: Why do you need a Channel Manager?

A channel manager provides you a one-stop centralized control over your online inventory distribution and rate management on connected channels, giving you a global presence in the travel market.

- Automates inventory distribution and control
- Real time updates
- Centralizes inventory distribution for hotel chains
- Connects you to new markets
- Optimises revenue generation
- Minimizes overbookings
- Simplifies rate distribution across all channels
- Maintains rate parity
Let's explore its features in depth

Distribution Channels

❖ eZee Centrix connects your hotel with 130+ top global and regional channels. i.e OTAs + GDS + Vacation Rental Portals

❖ Our channel manager ensures instant and consistent performance even with large number of connected channels.

❖ Apart from being connected with 130+ channels, we are open to add new channels as per the feasibility at no extra charges.

What more do you get in OTA connections?

❖ Exposure in the international market

❖ Presence on all platforms

❖ Attract right bookings at the right time

❖ Stage your availability across all room types

❖ Finer OTA strategies
## Our Connectivity Partners

### Recognized by the best
- ELITE CONNECTIVITY PARTNER 2022
- airbnb
- Preferred Software Partner 2022
- Booking.com
- Premier Connectivity Partner 2023
- agoda
- Innovative Supplier

### Online Travel Agencies (OTA)
- HOSTELWORLD GROUP
- LastRoom
- AsiaRooms
- cleartrip
- makeMyTrip
- hostelbookers.com
- Orbitz
- eDreams ODIGEO
- traveloka
- budgetplaces.com
- Ctrip
- pegipegi
- travelguru
- travelocity
- trip.com

### GDS Connectivity Sites
- amADEUS
- Galileo
- Pegasus
- Worldspan
- Sabre
- Travelport

### Vacation Rental Portals
- HomeAway
- FLIPKEY
- HOUSE TRIP
- WIMDU
- Homelidays
Cloud technology benefits eZee's room distribution system by updating hotels' room rates and inventory instantly on all connected channels and GDS.

It allows you to supervise channel-wise inventory and rates and performs updates with just a single click.

In addition to:

- 100% inventory utilization
- Minimal human errors
- Real-time data for your bookers
- One dashboard to manage all channels
Maintain Rate Parity Easily

- eZee Channel Manager ensures that you exhibit identical room rates on all your associated distribution channels, regardless of the compensation rate given by the channel.

- Instantly updates any changes in rates on all channels simultaneously.

Minimum Overbooking

- Because of real-time inventory updates on the channels, you have minimal chances of overbooking at your property. This also leads to better guest experience as your guests don’t face any unwanted circumstances because of the overbookings.
Master and Derived Rate Plan

- You can create a master and derived rate plan considering your requirement of similar updates in rate plans for all room types.
- Any change in the master rate plan automatically reflects in the derived rate plan resulting into minimum efforts from your side.

Foreign Currency Rate Updates

- eZee Centrix gives you the provision to send your local currency rate updates on international channels. The rates will be converted to the channel currency automatically as per the conversion rate.
- Besides this, you can also accept foreign currency from the travel sites, agents and guests.
Yield Management

- Yield management is one of reliable strategies to increase your Occupancy percentage, Average daily rate (ADR) and Revenue per available room (RevPAR).

- The channel manager helps you in performing yield management by altering your rates depending on your occupancy. It also derives the Best Available Rate (BAR).

- If your occupancy is high, eZee Centrix will raise the room rates on all channels, and taper your prices if the occupancy is low.

- Thus, our channel manager helps to make the most revenue even in the off-peak seasons by selling your hotel inventory at the best price in the market.

Key Benefits:

- **Increased revenue:** Ensures a higher revenue, even if your occupancy is not 100%.

- **Competition analysis:** Keeps an eye on your competitors, before making any changes on your pricing.

- **Decreased errors:** Accurate demand forecasting eliminates any miscalculated risks.
eZee Centrix provides you detailed reports which comprise of data acquired from all the transactions.

It will give you plentiful of insights on your business performance, helping you devise better and effective strategies to increase revenue.

All reports can be accessed at anytime from anywhere in the channel manager.

**Reports namely:**

- Revenue analysis
- Channel-wise statistics report
- Booking cancellation report
- Monthly revenue breakdown report
- and several more..
Rate Shopper tool in the channel manager lets you monitor your competition on the connected channels.

It analyzes and compares your competitor’s rates collected from numerous connected channels.

This helps to optimize your market value using pivotal feature of channel manager, and even lets you set better pricing for your rooms.

You can oversee rates of next 30 days applied you and your hotel competitors applied; thereby letting you decide your new rates on real-time.

*Additional charges applicable*
Mobile Channel Manager

- Allows you to perform quick updates of rate and inventory
- Switch between multiple properties easily
- Easily access crucial reports of the system

Download the app here  📱

iOS

Android
Hotel PMS Integration

eZee Centrix is integrated with several third-party hotel software. We’re open to integrate with other PMS giving you an ideal 2-way XML connection.

How will the PMS integration help you?

- Streamlined operations
- Focus on enriching guest experience
- Govern booking and reservation trends
- Handle room occupancy patterns
- Quickens hotel functioning and reporting
- Live inventory and rate updates on channels
Central Reservation System for Chain of Properties

- Manage channel bookings of all your properties from a single dashboard
- Regulate inventory distribution and control of all your locations
- Execute rate updates of all your properties located anywhere
- Consolidated data insights of all your properties to track performance
- Centralized guest profile and travel agents profile to simplify operations
- Switch from one property of another swiftly
- Full access to transactions and reports of any property from anywhere at anytime
1. eZee’s inventory distribution system sends notification emails right from the channel manager;

   **Emails like,**
   a. To attract them with promotional offers, discounts, packages at your hotel.
   b. Delight them with pre-arrival, in-house and post-departure emails.

2. Allows you to tender your hotel services, facilities and promote local attractions.

3. Helps you get more reviews on TripAdvisor for free through the TripAdvisor Review Express Program.
How do we stand out from other channel managers?

**Rate threshold**
Set the maximum and minimum rate limits. In case you cross that limit while updating rates, our software will notify and stop the update, to save you from any revenue loss.

**Credit card verification and charge**
The system automatically verifies and charges the credit cards your guests provide. If found invalid, you, the guest, and the OTA are notified to avoid no-shows and cancellations.

**Manage Pay@hotel bookings**
Increase your confirmed bookings and revenue by sending online payment links to your Pay@Hotel guests.

**Distribution wizard**
Save your time and efforts by performing bulk inventory, rate, and rate plan updates in a single click through the distribution wizard.

**Data analysis tool - Innalytics**
Track your hotel’s (even hotel chain’s) real-time performance over all the connected channels through insights like booking lead time, cancellation rate, bookings and more.

**Manage OTA promotion and messaging**
Manage OTA promotions on Booking.com and Airbnb directly from our channel manager also manage the messages you get on Airbnb.

**OTA vouchers, commission and billing**
Generate accurate invoices as per your contracts with different OTAs and travel agents. Also get access to vouchers that OTAs send to your guest on bookings.

**Handle online reviews**
Manage and track your online reviews from different platforms at one place and easily answer them.
Africa and Middle East

Lagoonie Lodge
Egypt

Leaders Plaza
Leaders Plaza Salmiya
Kuwait

Riad Melhoun
Riad Melhoun
Morocco

Desert Rose Olaya
Desert Rose Olaya
Saudi Arabia

Palm Beach Zanzibar
Tanzania

Jafferji Beach Retreat
Tanzania

Kindoroko Hotel
Tanzania

Kisiwa on the Beach
Tanzania

Urla Surf House
Turkey
Our Clients

Oceania Region

Amazing Accomodations Australia
Cremorne Point Manor Australia
Glenferrie Lodge Australia
Nozawa Holidays Australia
Ocean Villa Guam Guam
Chapung SeBali Resort and Spa Indonesia
Lilin Lovina Beach Indonesia
Villa Nelayan Indonesia
Admiralty Lodge New Zealand
Baileys At The Beach Motel New Zealand
Live Support

We are available 24 hours a day, 7 days a week and we are quite famous for that!

Email
cm@ezeetechnosys.com

Real Time Messaging
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Unlimited Training
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Phone
+91-261-677-8777

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Third Party Integrations

200+
Distributors Worldwide

50+
Languages Supported

105+
Regional Support Centers

15+
Years In Industry

170+
Countries
Why eZee?

- All in one integrated solutions
- Excellent user experience
- Free trial for software evaluation
- Solid after sale support and training for free
- Regular product updates and customizations
- Free trial in your hotel data available

Try Before you Buy!
Get 14 days **Free Trial** of eZee Centrix
+
Free access to our Mobile Application from here

[Google Play](#)

[App Store](#)

Start Now!
Contact Us

Head Office

Address
eZee Technosys Pvt. Ltd.
D-113, International Trade Center, Majura Gate, Surat
Gujarat, India.
Pin Code: 395002

Contact
Sales Phone +91-884-935-0811
Support Phone +91-261-677-8777
USA Phone +1-510-764-1791

Email
sales@ezeetechnosys.com
support@ezeetechnosys.com

WhatsApp/Viber +91-884-935-0811

Regional Office - Malaysia

Address
eZee Technosys (M) Sdn. Bhd. Kuala Lumpur,
Malaysia.

Phone +6 016 229 3357, +6 016 229 3356
+6 03 9281 2216, +6 012 231 1194
(Office)

Fax +6 03 9281 2217

Email sales@ezeetechnosys.com.my

Regional Office - Goa

Address
eZee Technosys Pvt. Ltd.
K-403, 4th Floor, Adwalpalkar Shelter, Nr. Kamat Classic IV,
Caranzalem Goa. India.
Pin Code: 4003002.

Phone +91-735-001-8089

Email goa@ezeetechnosys.com