eZee Centrix – Hotel Channel Manager

eZee Centrix - Overview Chart

- Consolidated Reports
- Yield Management
- Multiple Properties Management
- Rate Spider
- Channelwise Rate Distribution
- Meta Search
  - tripadvisor
  - Google
  - Kayak
- Social Media
  - Facebook
- Hotel's Own Website
  - MYHOTELWEBSITE.COM

Third Party Interface

- eZee FrontDesk & Other Hotel Software
- eZee Reservation & Other Booking Engines

GDS
- Galileo
- Pegasus
- amadeus
- Sabre

OTA's
- agoda
- travelocity
- Hotels.com
- Expedia
- makeMyTrip
- travelGuru
- venere.com
- Orbitz
- POS-IX
- Booking.com

and many more
Single-point dashboard for managing all your distribution channels

Micro-manage and macro-manage all your distribution channels and with eZee Centrix’s instant response system track all up-to-minute bookings from different sources from a single dashboard.

Instant automatic update across all channels

eZee Centrix allows you to update all your OTA’s (Hotel Booking Portals), Global Distribution Systems (GDS), hotel website and hotel Facebook page. Furthermore, any changes made in packages and descriptions are updated instantly.

Yield management

A tool from where you can, combine multiple factors such as room types, fees and sales channels to create flexible rates. The system allows you to set up availability according to the rules set by you, and taking into account your occupancy level, giving you an edge over the competition and making quick decisions in high seasons.

Minimal overbooking

Your hotel will hardly face issue of overbooking, as eZee Centrix will instantly update all the channels with revised availability whenever a reservation comes from any channel or source.
eZee Centrix – Hotel Channel Manager

Maintain rate parity without any effort

Maintain total control of your pricing strategy without rate parity issue with eZee Centrix. The system will automatically update changes made in the rates across all the channels. In addition, the rates will also update across TripAdvisor, Google and other price comparison sites automatically.

Monitor your competition with rate spider

Check your competitor’s rates with Rate Spider in eZee Centrix, giving you the ability to change your pricing strategy, according to the market conditions to maximize profits.

Maintain rates and inventories when on the move

No matter where you are, you can always change rate and inventory right from your mobile instantly and the system will update it automatically in your hotel PMS and all the connected channels.

Complete Integration with PMS and Booking Engine

Integrates with Property Management System (PMS) and Online Booking Engine which instantly and automatically deliver the new reservations into your PMS and updates the reservation list on your booking engine.
Designated account manager

eZee will provide your hotel with a dedicated account manager who will exclusively look after your eZee Centrix account. As the primary point of contact for eZee Centrix, your account manager will help you with implementation, channel communications, and any other support requirements you may have.

Utilize full inventory efficiently

eZee Centrix makes it very easy to manage maximum number of inventory across any number of channels without ever having to worry about overbooking and avoid lost sales. Proper management of inventory across various channels is essential to hotel’s growth and maintaining higher occupancy levels.

Select the right channel for your hotel

Having the right mix of OTAs on which your hotel will be visible is the key for higher occupancy and constant growth. eZee experts will guide you in selecting the right mix of channels and implementing a broad and far-reaching online distribution strategy to cover your target markets.

Analytics

eZee Centrix consolidated reports show real-time data allowing hotels for live analysis and better strategic planning. The system collects all the relevant data and allows hotels to create reports on number of bookings, bookings received per channel, rates, etc. All the relevant information can be accessed anytime and is presented in an easy to understand format.
## Your Hotel Operation

### Before using Channel Manager

<table>
<thead>
<tr>
<th>Description</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Individual update for each channel one by one, which is time-consuming, and often maximize human errors.</td>
<td></td>
</tr>
<tr>
<td>Maintaining individual login details for all channels is harder.</td>
<td></td>
</tr>
<tr>
<td>Entering bookings manually into PMS daily can cause over bookings.</td>
<td></td>
</tr>
<tr>
<td>Harder to maintain rate parity with so many channels requiring individual attention.</td>
<td></td>
</tr>
<tr>
<td>Limited room availability for different channels can cause revenue loss.</td>
<td></td>
</tr>
<tr>
<td>Harder to expand across more channels as more channels require more work.</td>
<td></td>
</tr>
<tr>
<td>Stop sales take up more time leading to over booking.</td>
<td></td>
</tr>
<tr>
<td>Higher chances of rate parity results in penalties or warning from connected channels.</td>
<td></td>
</tr>
<tr>
<td>Harder to manage rate hikes on decreasing occupancy resulting loss of business.</td>
<td></td>
</tr>
<tr>
<td>Researching on competitors rates is time-consuming and harder when done manually.</td>
<td></td>
</tr>
<tr>
<td>Selecting the right channel is a gamble as it is purely based on assumption and lead to uninformed decision.</td>
<td></td>
</tr>
</tbody>
</table>

### After using Channel Manager

<table>
<thead>
<tr>
<th>Description</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Updates across all channels with a single input and avoid any human errors.</td>
<td></td>
</tr>
<tr>
<td>Access all channels with a single login.</td>
<td></td>
</tr>
<tr>
<td>No over booking as eZee Centrix updates PMS automatically.</td>
<td></td>
</tr>
<tr>
<td>Simultaneously update across all channels avoids rate parity issues.</td>
<td></td>
</tr>
<tr>
<td>Post maximum inventory across all channels as the inventory count is updated automatically everywhere.</td>
<td></td>
</tr>
<tr>
<td>Expand across channels to reach maximum guests.</td>
<td></td>
</tr>
<tr>
<td>Stop sales in seconds with a single click.</td>
<td></td>
</tr>
<tr>
<td>Rate parity is maintained and smooth relations with the channels.</td>
<td></td>
</tr>
<tr>
<td>Maximize revenues with built in yield management tool that will update rates automatically.</td>
<td></td>
</tr>
<tr>
<td>Single click in Rate spider will show your competitor’s rates.</td>
<td></td>
</tr>
<tr>
<td>Our experts will guide you in selecting the right mix of channels for your hotel.</td>
<td></td>
</tr>
</tbody>
</table>
Supported Channels

GDS Connectivity sites (Global Distribution Systems)
Menu of eZee Centrix
Seamless Integration with other eZee Products

- eZee FrontDesk: Hotel Management Software
  - www.eZeeFrontdesk.com
- eZee BurrP!: Restaurant Management Software
  - www.eZeeBurrp.com
- eZee Absolute: Online Hotel Management Software
  - www.eZeeAbsolute.com
- eZee iFeedback: Customer Feedback System
  - www.eZeeiFeedback.com
- eZee Reservation: Online Hotel Booking Engine
  - www.eZeeReservation.com
- eZee iMenu: Tablet Based Restaurant Menu
  - www.eZeeiMenu.com
- Hotel Guest App: Build your Own Mobile App
  - www.Appytect.com
- eZee iLoyalty: Loyalty Management System
  - www.eZeeiLoyalty.com

Other eZee product brochures can be downloaded from our corporate website: www.eZeeTechnosys.com
eZee Clientele

5 Star Hotels ★★★★★
- ESSUQEE
- THE BAYLEAF
- SOUTHERN PALMS BEACH RESORT
- NEOCOURTS
- CHAVA
- KABIL STAR HOTEL
- KONOKONO

4 Star Hotels ★★★★
- PELICAN'S EYES
- BAYU MARINA
- GRAND QATAR PALACE HOTEL
- FERN BEACH
- CORAL STRAND
- AQUA
- CARDIFF
- LA RÉSIDENCE
- PRANAMAR

3 Star Hotels and Below ★★★
- Lebiz
- Best Western
- Signature
- AQUA TECNO
- GRAND HARBOUR ACCOMMODATION
- RAMEE GRAND
- DAS VILLAGE
- AQUA TECNO
- GREEN HORIZON

Hotel Chains
- SOMABAY
- IBEROTEL
- SUMMIT
- EXECUTEL
- CUBA
- KATERINA HOTELS
- JESMOND
- NIDRA

* Client reference in your region can be availed on request.

Disclaimer: The contents and information contained in this brochure are intended for general marketing purposes and convenience of the reader only and should not be relied upon by any person as being complete or accurate. The logos and names of other companies and products mentioned are copyright and/or trademarks of their respective owners.

eZee Technosys Pvt. Ltd.

Sales Phone: +91 972 770 9911
Support Phone: +91 261 4004505
USA Phone: +1 510 764 1791
Email: sales@ezeetechnosys.com
support@ezeetechnosys.com
GTalkID: ezee247@gmail.com
Skype ID: ezeetechnologies
Yahoo ID: ezee247@yahoo.com
Social Media

Branch Offices
Malaysia
Phone: +6 016 229 3357
Email: sales@ezeetechnosys.com.my
GOA
Phone: +91 860 515 5000